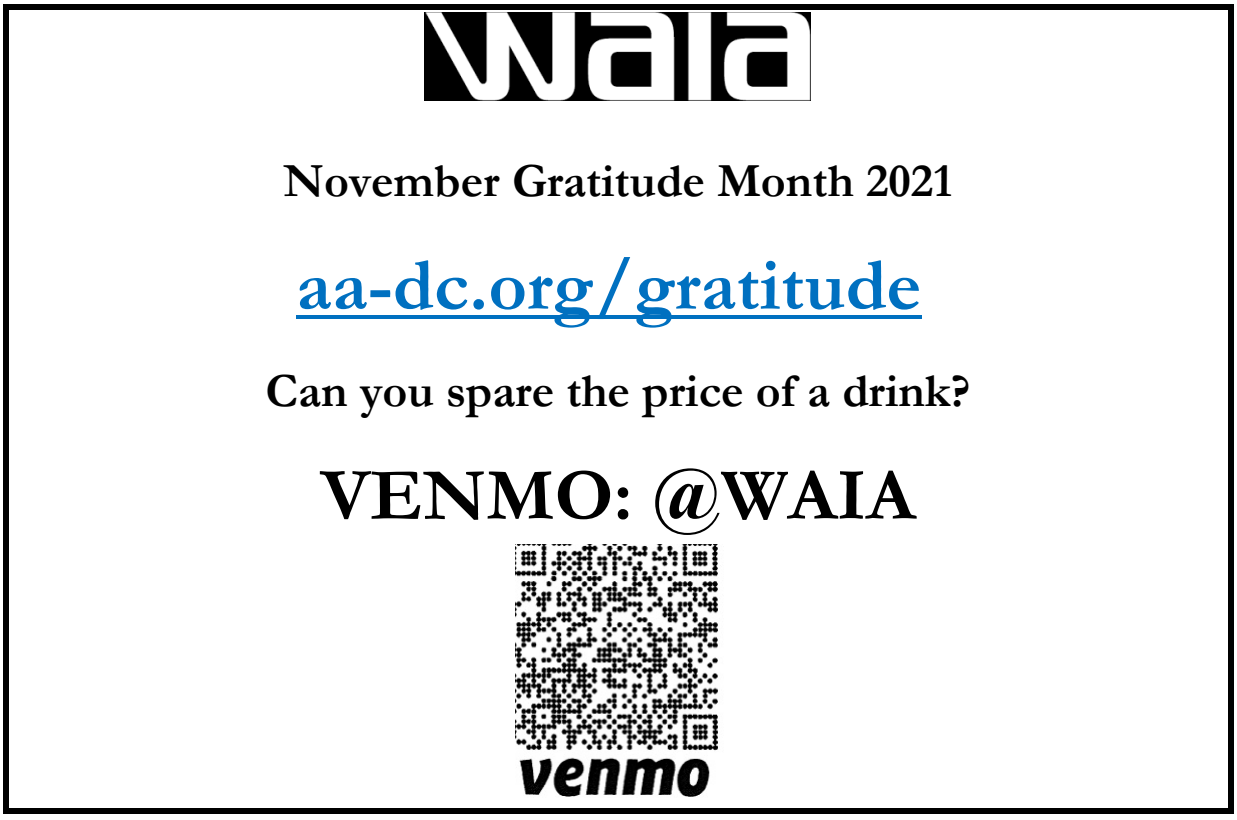
Gratitude Month Flyer

November is Gratitude month. For 2021 we are running our campaign both virtually and with traditional Gratitude Boxes. Contribution information is being sent to Group Treasurers by email and /or regular mail with Gratitude Boxes going to treasurers of In Person meetings. All Gratitude Month information can be found at aa-dc.org/gratitude.

Individual AA members expressed their generosity during 2020 when almost all groups were closed down and many groups were unable contribute to during Gratitude Month. As we navigate the close of 2021 and into 2022 we will continue to need the support of individual AAs and Groups to meet our expenses for the upcoming year. We hope you see this as an opportunity to help carry the A.A. message to those who still suffer. Can you spare the price of a drink?

In 2021 your contributions supported:

- 2,100 Calls answered by office staff and volunteers since the March shutdown, providing assistance to sick and suffering alcoholics
- Maintaining over 500 online meetings and 464 In Person meetings. (Send all meeting changes to help@aa-dc.org).
- 3rd Annual Sponsorship Conference and 43rd Annual Old Timers meeting hosted via Zoom
- The Live Chat service received over 900 visitors.
- The Spotify PSA campaign reached the "female-targeted" ad set of 34,696 users resulting in 186 clicks. The "male-targeted" ad set reached 36,936 users and resulted in 227 clicks.

For more information about WAIA, to get involved or to get a Gratitude Box mailed to you contact us at help@aa-dc.org or call us at 202-966-9115.

The image below may be shown toward the camera on the screen of a Zoom meeting. Spread the word.