WAIA Executive Committee Minutes 3/1/2022

2022 Officers	At-Large Members
 Chair: Sean C. Vice Chair: Cassandra S. Treasurer: Will R Secretary: Molly M. Office Manager: Luella T 	 Eryn C. Kelly W Daniel R Jeanine J Ryan K

Attendees: Cassandra S, Luella T, Molly M, Kelly W, Ryan K, Sean C, Eryn C, Jeanine J.

The meeting was called to order at 7:03 pm beginning with the Serenity Prayer.

Agenda:

- Review February Exec Comm MInutes Minutes approved.
- Update on Treasurer Will R has agreed to stay on as Treasurer
- Open positions/Board agenda items for March:
 - o Accessibility chair is open
 - o Rules: (By-Laws): <u>rules@aa-dc.org</u>
 - Literature: <u>Literature@aa-dc.org</u>
 - o Gala: gala@aa-dc.org
 - o Sponsorship Conference: sponsorconference@aa-dc.org
 - Make sure these are added to the Board meeting for March calls for Service
 - Add Karen O read out for NEERSA conference; add to the March board meeting
 - Add Safety in AA group contact info
- Discussed Finance Reporting; agreed to continue monthly reports, reinstate prudent reserve
 - Meet last week; Kelly, Luella, Joe; agreed to keep monthly reporting frequency
 - o Prudent Reserve: finished with a deficit
 - Need a plan of action to get news out on essential activities and call for contributions
 - Molly suggested an announcement text for committee members to take back to their groups
- Events Gala and Outreach
 - Since Outreach was not spent in 2021, we do not need a board vote to recall the money, it is not on the 2022 budget.
 - o Gala is being research by Jackie M, needs a permanent chair
- Tech Committee using the Treasurer, WAIA Reps and Contributions, New Reporter lists, Group record contacts for Outreach; Develop a communication policy
 - Jeanine suggested that there may be anonymity issues with email addresses
 - Sean suggested we send an initial email (MailChimp) letting people know the list is being gathered, and they may choose to opt out/unsubscribe.
 - Eryn said we need to be clear ???? ; also that waia website should have a promotional click box that people can use to signup for the info emails.

- Will is concerned about creating an open gate via these emails. He wants to see WAIA
 unite the DC area, the world is changing and communication is not what it was in the
 past. We need to be an umbrella organization that unites everyone. He thinks that our
 current communication system is an illusion; ie, current attendance is low considering
 the number of groups.
- Jeanine asked that we define whether we are asking list members to opt in or opt out.
 Also, website promo is good idea but the committee (Teresa) should be asked to put together a list of the kinds of things that we would be sending to the list.
- Eryn suggested that there be an approval process for the items that are being mailed.
- Luella pointed out that we currently have 3 different Mailchimp lists and if we add another list it will likely cost more. She recommended that we have a communications committee
- Sean suggested that perhaps it could be a subcommittee under Tech Committee. He also suggested that we include the 12 step list. Let's invite Teresa to the next ExComm
- Motion to close with Responsibility Statement. Meeting adjourned at 8:02